

POWERED BY



# Order and pay by SMS!

mHITs is Australia's newest and fastest growing mobile payment system. Fast, simple and easy to use, mHITs allows customers to order and pay simply by sending an SMS.

## For Venues

mHITs provides an easy low cost method of cashless ordering and payment without the hassle and cost of building your own system and managing customer accounts.

## For Customers

mHITs is a simple and convenient way to pay for every day food and drinks using a mobile phone.

- reduce queuing
- point of difference
- share in marketing programs
- no integration necessary
- increased customer retention and loyalty
- works alongside cash, credit card and EFTPOS solutions
- order and pay ahead

## How it Works

Each venue has an mHITs merchant account with a unique merchant ID and receives a wireless mPOS terminal. Each time a payment is received, the mPOS terminal prints a confirmation receipt with the transaction details. Funds are deposited instantly into the merchant account where they accumulate until banked.

For customers, the mHITs system of paying is easy! They just text:

**buy <merchant ID> <amount>** to 0428 696 448 ( 0428 MY MHIT)

## Examples

### Order and pay over-the-counter:

To pay for an item from Java House Cafe (merchant ID – javahouse) and it costs \$3.50 - the SMS would look like this example:

**buy javahouse 3.50**

### Order and pay ahead:

mHITs allows a description of up to 25 characters to be included with each payment after the amount. If the customer knows the amount of their item, they can use the description to order ahead.

For example, if ordering a small flat white coffee with 1 sugar from Java House Cafe (merchant ID – javahouse) and it costs \$3.50 - the SMS would look like this example:

**buy javahouse 3.50 sml fw 1 sug**



## Create Your Own Menu Codes

Make the most of mHITS by creating your own menu codes with prices for coffee and other items. For example:



REGULAR	REG	LONG BLACK	B
LARGE	LRG	FLAT WHITE	F
SKIM	S	LATTE	L
SOY	Y	CAPPUCCINO	C
STRONG	X	MOCHA	M
ESPRESSO	SB	CHAI LATTE	CH
RISTRETTO	RIST	HOT CHOCOLATE	HC
MACCHIATO	MAC	SUGAR	1, 2, 3
PICCOLO	PIC	EQUAL	1E, 2E, 3E

### Example

To order a regular skim milk flat white with 2 Equals from Java House you would text the example to the left.

## Compare

mHITS provides a competitive, cost-effective method of cashless ordering and payment:

	mHITS	Cash	Credit Card	EFTPOS	Online
Single Coffee Purchase	✓	✓	✗	✗	✗
Mobile Ordering & Payment	✓	✗	✗	✗	✗
Marketing & Affiliate Program	✓	✗	✗	✗	✗
Bill Splitting	✓	✓	✗	✗	✗
Less Queuing & Faster Service	✓	✗	✗	✗	✓

For more information please call 02 6223 2023 or visit the website.

[www.mhits.com.au](http://www.mhits.com.au)



## Point Of Sale Integration

mHITs can be integrated into compatible Point Of Sale systems. Contact mHITs for details.

## Franchises

Are you a franchise? Contact mHITs about Q-Jumper, the SMS ordering and payment solution made for franchises.

## Other mHITs features



### Merchant Handset used for:

- account balance
- bank funds
- issue refund
- payments & purchases



### On-line:

- Account balance
- Transaction history
- Summary reports
- Account details



### Email notification:

- (optional)
- Email notification for each transaction

### Notes:

No daily settlement process required – funds are cleared instantaneously and available in Merchant mHITs account.

Funds accumulate in Merchants mHITs account until banked

Regular customer (repeat users) would save their purchase/order as an SMS in their templates and resend the SMS rather than compose a new SMS each time

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